

# FACT SHEET

Mutual Mobile creates rich user experiences that reinvent how businesses engage the world through mobile. Combining deep design, development, and domain expertise, our custom software solutions help clients connect people, processes, and data, from the back office to the point of sale and everywhere in between. For us, mobile isn't just a platform; it's a business strategy.

## CUSTOM SOLUTIONS

### Enterprise

Mobile is changing how we do business. Sales enablement tools are arming a new sales force, field force solutions are streamlining workflows, and employee portals are rethinking how we access information. Our consumer-grade business solutions are ushering in the new Mobile Enterprise.

### Consumer

Consumer applications are about connecting with the user to build your brand and strengthen your relationships. Our focus on new product development, product extensions to mobile, end-to-end retail experiences, and customer portals help you leverage mobile to its fullest effect.

## FACTS AT A GLANCE

- Founded in 2009
- Exclusive mobile focus
- 300 mobile specialists worldwide
- 600+ mobile solutions delivered
- Cross-platform delivery
- Award-winning design & engineering

## CAPABILITIES

We provide a full-service solution, from strategy and concept to design, development, delivery, and support.

- Mobile Strategy
- Mobile Design
- Engineering
- Quality and Support

## AREAS OF EXPERTISE

Mobile is in our DNA.

Explore some of our repeatable solutions:

- Mobile Sales Enablement
- Retail Mobility
- Machine-to-Mobile
- Mobile Center of Excellence
- Real-World User Testing
- Research & Development

## RECOGNITION

2012 CES Innovations Award

2012 Austin Corporate Growth Award

2012 Forbes 100 Most Promising Companies

2011 SEMA Best New Mobile Electronics Product

2011 ADDY Award: Best Retail Tablet App

2010 Best Mobile Marketer

## SELECT CLIENTS

Google	Citi
Philips	lynda.com
Xerox	1-800 CONTACTS
Audi	J.Hilburn
Cisco	ESCORT
Deloitte.	Beatport
NASA	DelMonte
Harvard Business Review	Blinds.com
StumbleUpon	University of Texas
Hoovers	Schlumberger
Polycom	BBA Aviation
Schoology	Castle Pines Capital
Dell	Datran Media

Oracle
Samsung
ASCAP
Greenway
QS/1
Viverae
Quirky
MapMyFITNESS

## PLATFORMS

iPhone
iPad
Android
Mobile Web
Microsoft
Blackberry

## CONTACT

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